

first direct

**first direct Home Insurance
£25 Amazon.co.uk Gift Card
Terms and Conditions**

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- you'll receive a £25 Amazon.co.uk Gift Card* if you're an existing **first direct** customer taking out a new **first direct** Home Insurance policy between **1 April 2019** and **31 May 2019** inclusive
- only one £25 Amazon.co.uk Gift Card* is available per insured property
- this offer is available to new customers only and is not available to customers amending or renewing their existing **first direct** Home Insurance policy
- to be eligible for this offer, you must be a UK resident (definition of UK is England, Scotland, Wales and Northern Ireland)
- Amazon.co.uk Gift Card* will not be issued if you close or cancel your policy within 30 days of the policy start date
- once you've held your policy for 30 days, an email containing a link to redeem your £25 Amazon.co.uk Gift Card* will be sent to the email address you provided when you purchased your **first direct** Home Insurance Policy within 30 days
- you must redeem your Gift Card via the link in the email within 60 days of it being sent, after which the web page will expire. Your Gift Card will be valid for 10 years from the day of redemption
- this offer is in addition to the 15% discount offer (see **firstdirect.com/insurance/home-insurance**)
- if you've not received your Amazon.co.uk Gift Card* redemption email within 60 days of your policy start date, please call **01565 656484** or email **rewards@homeinsuranceoffers.firstdirect.com**
- no cash alternative is available
- **first direct** can remove or vary this offer at any time and without prior notice
- the promoter of this offer is **first direct**. This offer is being administered and managed on behalf of **first direct** by Marketing Lounge Partnership (MLP), The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG
- **first direct** Home Insurance is provided and underwritten by Aviva Insurance Limited.

*Restrictions apply, see amazon.co.uk/gc-legal

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